



DALLAS POLICE DEPARTMENT 2014 ANNUAL REPORT





ABOUT DPD

- Founded in 1881
- 6th largest municipal police department in the United States
- Since 1881, there have been 28 appointed chiefs
- Has led the country in total crime reduction among major cities

DALLAS POLICE DEPARTMENT EMPLOYEES

- 3,546 Sworn
- 608 Civilian
- 49,098 Volunteers
- 76 Reserves

ABOUT DALLAS

- Population - 1,268,570
- 9th largest city in the United States
- 3rd largest city in the state of Texas
- 385.8 square miles
- One of the fastest growing light rail systems in the nation



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Message from Mayor Mike Rawlings



The most important job of a mayor is to ensure the citizens of the city are safe. I am forever grateful to the men and women of the Dallas Police Department for carrying out the challenging task of patrolling our neighborhoods every day. I am thankful for the tremendous sacrifices officers and their loved ones make. I am proud to be the mayor of a city known for a well-respected, innovative and professional police force.

Last year was a difficult one for those in law enforcement across the country. Protests against alleged acts of police misconduct in other cities stretched across our country and into Dallas. There is no question police morale suffered, in part because of public criticism of a profession many do not understand. Balancing public safety with civil liberties is immensely challenging. But I want to be very clear: I stand behind our officers and I believe the people of our city should too.

Despite the challenges, our officers continue to build upon their fine work of the past decade. Thanks to the leadership of Chief David Brown and his officers, 2014, was the 11th consecutive year of overall crime reduction.

Increased public safety breeds success in other facets of our lives. We are seeing great progress in our economy, our thriving arts district and our neighborhoods. More and more people are choosing to live, work or play in the City of Dallas. Those decisions are rooted in the confidence the city is safer today than it has been in decades.

Our men and women in blue deserve our deepest gratitude and have earned our continued support.



Message from Chief David O. Brown

The City of Dallas has seen an unprecedented reduction in the violent crime rate of over 50% since 2004, with a 10.69% reduction since 2013. The murder rate is the lowest on record since the 1930's and we are in our eleventh consecutive year of overall crime reduction. All of these achievements can be attributed to the hard work and dedication of our men and women who make up the Dallas Police Department.



Although 2014, has brought economic growth and reduced crime rates to the City of Dallas, it has also forced police departments across the nation to re-evaluate their overall delivery of basic public safety services.

The department has taken great strides to increase departmental transparency with the introduction of several policy changes and initiatives such as an enhanced consensual search policy, publicly publishing all officer-involved shooting incidents online, initiated testing of body-worn cameras, purchased and began issuing new Taser models for our officers while implementing a more comprehensive Use of Force training.

In addition to these efforts, the department is continuing to expand its social media presence with the launch of DPDBeat, a department blog, and a Pinterest page detailing stolen or found property. Our citizens now have access to more information.

Community engagement is another component to the way we police. In the later portion of the year, the department organized and initiated a Police Community Support Coalition designed to further enhance communication between the community and the police.

Collectively, the men and women of the Dallas Police Department have worked hard throughout the year for the citizens of the City and the publication of the annual report is a mere highlight displaying their efforts. I am pleased to present the 2014 Annual Report on their behalf.



COMMAND STAFF



David O. Brown
Chief of Police



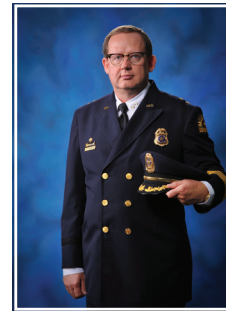
Charles Cato
First Assistant Chief



Brigitte Gassaway
Assistant Chief
Chief of Staff



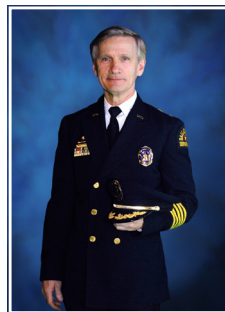
Donzell Gipson
Assistant Director
Financial & Contract Management Division



Randall Blankenbaker
Assistant Chief
Investigations Bureau



Michael Genovesi
Assistant Chief
Patrol Bureau



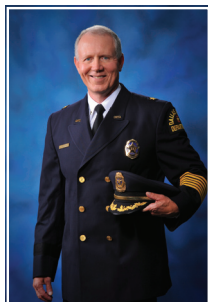
Thomas Lawrence
Assistant Chief
Administrative Bureau



Patricia Paulhill
Assistant Chief
Support Bureau



Cynthia S. Villarreal
Assistant Chief
Strategic Deployment Bureau



Andrew Acord
Deputy Chief
Northeast Patrol Division



Malik Aziz
Deputy Chief
Support Services Division



Santos Cadena
Deputy Chief
Southwest Patrol Division



Michael Coleman
Deputy Chief
Southeast Patrol Division



Gilberto Garza III
Deputy Chief
Crimes Against Persons Division



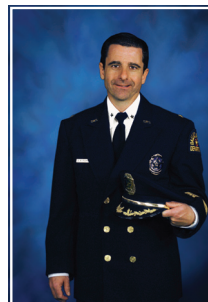
Vernon Hale
Deputy Chief
Narcotics Division



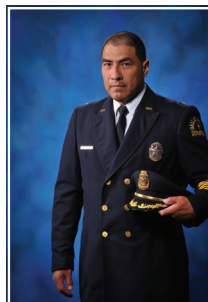
Tammie Hughes
Deputy Chief
Internal Affairs Division



Albert Martinez
Deputy Chief
Personnel Division



David Pughes
Deputy Chief
Training Division



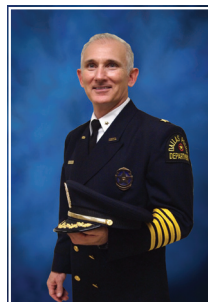
Jesse S. Reyes
Deputy Chief
Community Engagement Division



Catrina Shead
Deputy Chief
Northwest Patrol Division



Christina Smith
Deputy Chief
South Central Patrol Division



Gary Tittle
Deputy Chief
Central Patrol Division



Scott Walton
Deputy Chief
Field Services Division



Rick A. Watson
Deputy Chief
North Central Patrol Division

COMMAND STAFF



COMMAND STAFF



Midge Boyle
Major
Narcotics Division



Jeff Cotner
Major
Violent Crimes Section



Max Geron
Major
Support Services Division



Andrew Harvey
Major
Personnel Division



Barbara Hobbs
Major
Northeast Patrol Division



William Humphrey
Major
Property Crimes Division



John Lawton
Major
Central Patrol Division



William Marks
Major
Southwest Patrol Division



Melissa McGee
Major
Homeland Security & Tactical
Intelligence Division



Drayson Robertson
Major
North Central Patrol Division



Robert Sherwin
Major
Youth Services Section



Paul Stokes
Major
Southeast Patrol Division



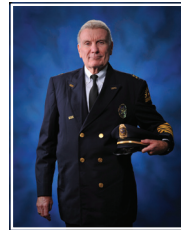
Danny Williams
Major
South Central Patrol Division



Jimmy Vaughan
Major
Northwest Patrol Division



Jack R. Bragg, Jr.
Captain
Strategic Deployment Bureau



William McClain
Captain
Detention Services Section



Patrol Divisions

JACK EVANS POLICE HEADQUARTERS

1400 S. Lamar St.
Dallas, TX 75215

■ CE

Central Division
334 N. Hall St.
Dallas, TX 75226

■ NC

North Central Division
6969 McCallum Blvd.
Dallas, TX 75220

■ NE

Northeast Division
9915 E. Northwest Hwy.
Dallas, TX 75238

■ NW

Northwest Division
9801 Harry Hines Blvd.
Dallas, TX 75220

■ SC

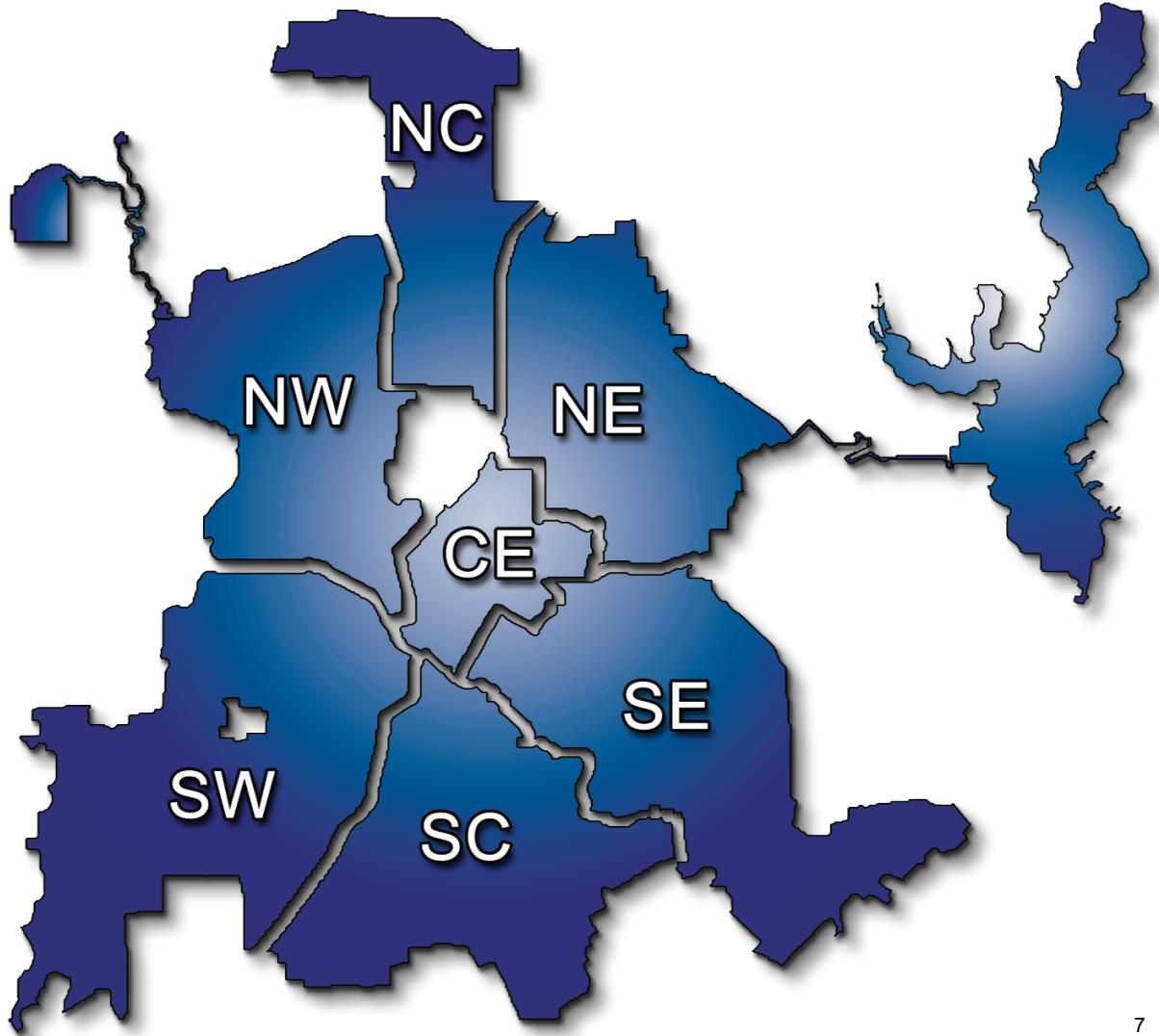
South Central Division
1999 E. Camp Wisdom
Dallas, TX 75241

■ SE

Southeast Division
725 N. Jim Miller Rd.
Dallas, TX 75217

■ SW

Southwest Division
4230 W. Illinois Ave.
Dallas, TX 75211





Dallas 2014

**11th Consecutive Year
of Decline in Crime**

Crime is Down

10.69%

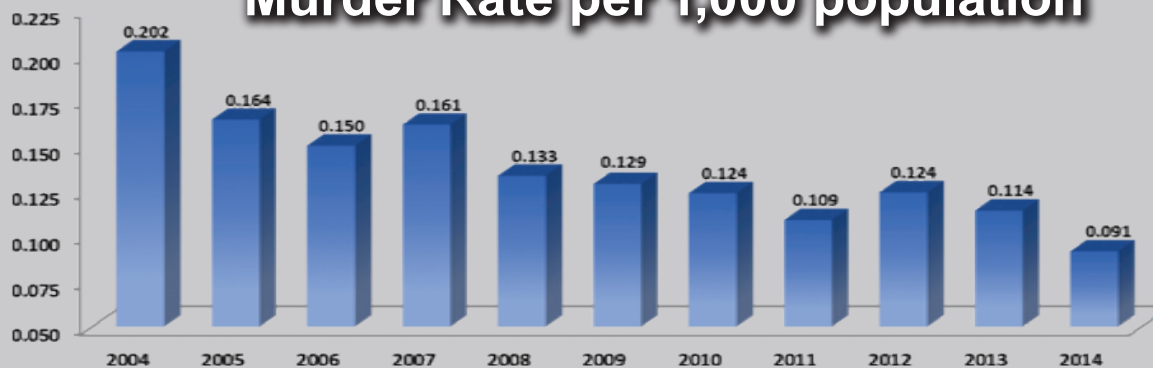




Non-Violent Crime per 1,000 population



Murder Rate per 1,000 population

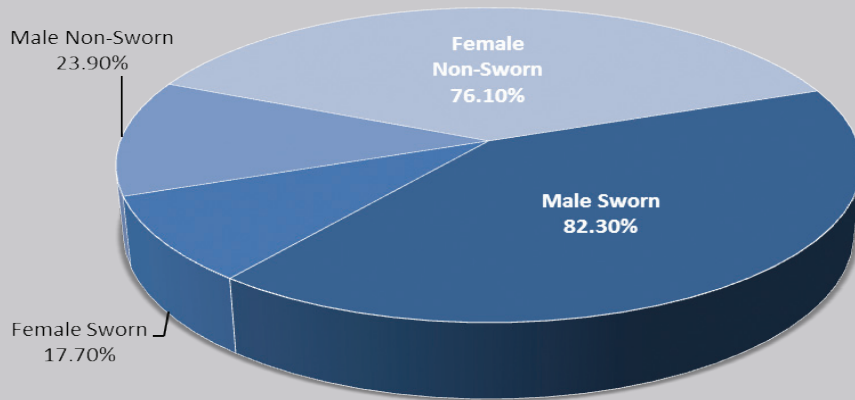




Departmental Personnel

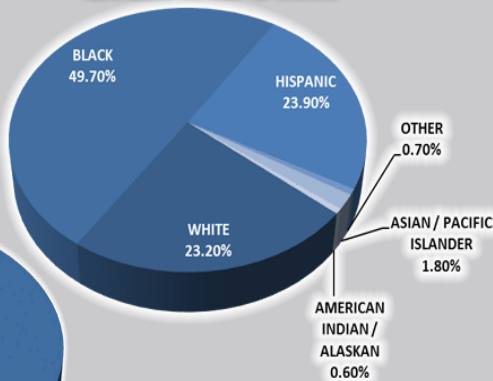
Total Applicants	1,211	Patrol	2,198
New Sworn Hired	222	Non-Patrol	1,348
Re-hired/Re-instated	9	Total Sworn Strength	3,546

EMPLOYEE GENDER BREAKDOWN

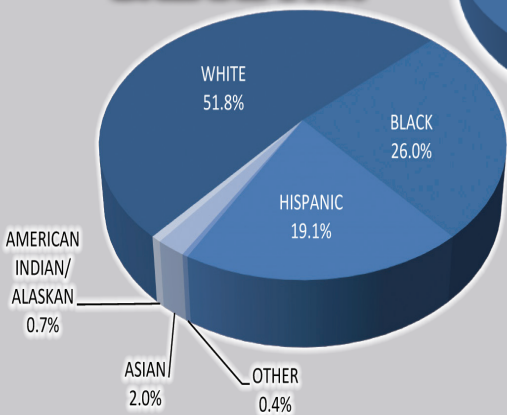




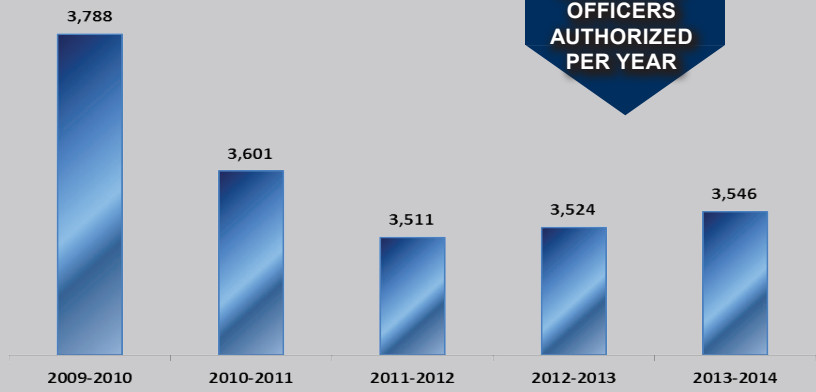
NON-SWORN ETHNICITY BREAKDOWN



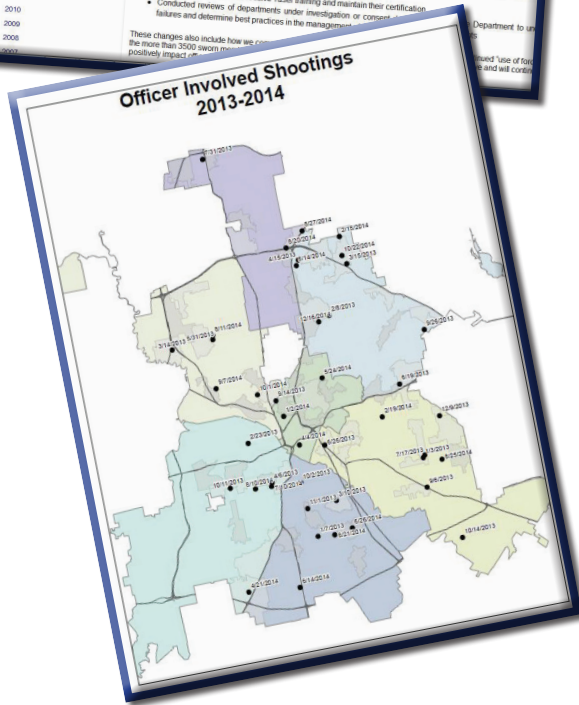
SWORN ETHNICITY BREAKDOWN



NUMBER OF OFFICERS AUTHORIZED PER YEAR



DPD Launches Officer Involved Shooting Website



Each officer-involved shooting incidence occurring within the city is unique and the department holds the belief increased transparency will further improve “trust and legitimacy in the officer-involved shooting investigative process,” according to Police Chief David Brown.

In 2014, the department took great strides to enhance transparency efforts with the public launch of the department’s webpage listing the details of every shooting involving police personnel over the past 12 years. Once an incident has undergone the investigative process, the department will collect and provide as much data as possible which will consist of statistical information, a narrative of the incident and the grand jury disposition. The page also includes a location map of where the incident occurred.

Increased transparency begins at the scene of a shooting or event by directly communicating with the community to continue to positively impact officer safety and improve public trust.

Engaging Dallas Youth





The Dallas Police Athletic/Activities League (PAL) strongly believes in the principle “youth are the future” and has spent 2014 expanding free programs and events targeted to the City’s youth.

PAL’s efforts are continuing to grow with the creation of several new programs such as the PAL Singers. The choir was formed in October 2014 and was featured on a local news program during the Christmas holiday. Additionally, PAL has hosted a soccer camp, bike ride at Flag Pole Hill, developed music and mentoring programs and a beautification project at Herbert Marcus Elementary School.



In one of PAL’s current boxing initiatives, three of PAL’s youth boxers have been nationally ranked. Great job everyone!!



POLICE ATHLETIC LEAGUE



Community Engagement





HABITAT FOR HUMANITY

The Dallas Police Department Command Staff and a few officers from the Dallas Police Department - Southeast Division partnered with the Dallas Area Habitat for Humanity to install siding and windows on a new home in March. The home was finished and in September, the keys were presented to the new owner by Deputy Chief Michael Coleman



MEALS ON WHEELS

Hundreds of police employees participated in the first City-Wide Day of caring by delivering a total of 1,000 meals to VNA Meals on Wheels clients. For every route delivered by volunteers VNA Meals on Wheels saved enough money to feed another hungry senior citizen for the week. The event was a great success.





STUFF THE SQUAD CAR

The Youth Outreach Unit (Y.O.U.) coordinates youth crime prevention programs that utilize educational, athletic, and recreational activities to create trust and understanding between police officers and youth. Y.O.U. is based on the conviction that young people - if they are reached early enough - can develop strong positive attitudes towards police officers in their journey through life toward the goal of maturity and good citizenship.

Because of this belief, officers assigned to Y.O.U. decided to step up and support children throughout the City of Dallas by facilitating a “Stuff the Squad Car” Campaign for the 2014/2015 school year. This was a success by all standards as citizens across Dallas participated.



MAKE THE BREAK FROM DOMESTIC VIOLENCE



Showing their support, officers participated in the Second Annual Make the Break from Domestic Violence 5K Run.



A.L.S. ICE BUCKET CHALLENGE

In September, department-wide staff participated in the Ice Bucket Challenge for Amyotrophic lateral sclerosis (A.L.S.)



Dallas Police Honors *Special Olympics*

Annually, the Dallas Police Department shows its support for Special Olympics by hosting a series of events. In 2014, various department personnel participated in over 11 events such as the Blue and Brave 5K Run, the official Torch Run Capitol kick-off celebration in Austin, and the Special Olympics state and area games.

During the month of May, officers from several area law enforcement agencies from around the Metroplex participated in the kick-off event, Tip A Cop, hosted at Texas Roadhouse, Johnny Carino's and Norma's Café. During the event, officers served incoming patrons with meals and drinks. Due to the great service of these officers and volunteers, Norma's Café presented the Special Olympics with a check in the amount of \$5,000.

In November Police Chief David Brown and Deputy Chief Scott Walton, joined over 40 people to unleash their inner superhero by rappelling "over the edge" and down 15 stories of the Bank of America building for the Over The Edge fundraising event which raised an astonishing \$40,000 for Special Olympics.



POLICE IN PINK

The fight against breast cancer never ends and the Dallas Police Department is making it known throughout the city, that officers support the fight. During the month of October, the Black Police Association of Greater Dallas, in conjunction with the City of Dallas Police Department and the Dallas Independent School District Police, joined forces to raise awareness about cancer, calling their campaign, Proud of the Pink.

Proud of the Pink, is a 31-day campaign where officers purchase and wear pink epaulets on their uniforms to express the care and concern for victims of cancer and raise money for breast cancer awareness. The epaulets are sold at \$8 per pair with the proceeds from the fundraiser being donated to the Susan G. Komen Foundation and the Prostate Cancer Foundation.

The campaign, which was initiated by Deputy Chief Malik Aziz, commander of the department's Support Services Division, who stated "the idea came to me late September 2013. I was thinking about a visible way police officers could be more engaged with breast cancer awareness. I wanted to come up with a small part we could play to ignite conversations about not only breast cancer, but cancer in general."





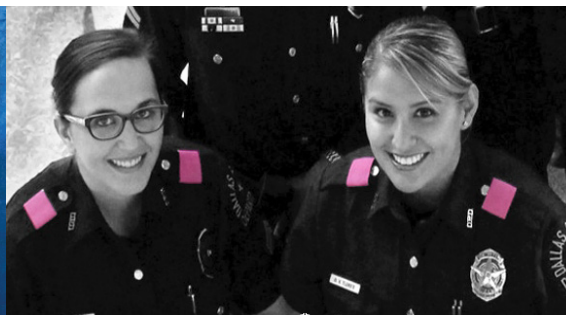
POLICE IN PINK

“The goal is not only to show real support for our fellow officers who endure these challenges, but for those who have lost the battle to cancer.” This will mark the first year for the fundraiser with hopes of making it an annual event.

The following statements were released by Susan G. Komen Dallas County and the Prostate Cancer Foundation:

“We are thankful for the Black Police Association, the Dallas Police Department and the Dallas Independent School District Police for joining us in the fight against breast cancer and helping to ensure Dallas County residents have access to life-saving breast health services,” said Jennifer Legere, Executive Director of Komen Dallas County.

“The Prostate Cancer Foundation is sincerely appreciative of the Black Police Association of Greater Dallas’ commitment to raise funds and awareness in the month of October for the Foundation. We thank the Association for organizing this effort as well as The Dallas Police Department and the Dallas Independent School District Police Department for their participation in this initiative.”





Painting with *Police*

Many are used to seeing police officers dressed in shiny boots, creased uniforms with a badge and gun belt but on an early Saturday morning in June, they replaced their standard uniform for a more casual look which consisted of a tool belt and a paint brush.

The Northeast Patrol Division partnered with the Dallas Leadership Foundation (DLF) to renovate homes within the Hamilton Park neighborhood. DLF hosts a city-wide community work day focused on assisting citizens who live within various areas of the city, with home renovations and neighborhood clean-up services free of charges. Volunteers consist of residents from the communities in which they live and also include areas churches and local businesses.

Dallas Police Lieutenant Pamela Starr who volunteered for the event explained, “We have an excellent relationship with the community and with the consistent support we receive from the citizens it was a no brainer to volunteer for this event.”

We all know police officers primary responsibility is to protect and serve, but today we found out they can also paint.



Social Media

We do everything BIG in the City of Dallas! On February 24, 2014, the Dallas Police Department decided to put its own spin on Dallas BIG hashtag for a “BIG Social Media Launch,” initiative. The kickoff event focused on the expansion of two social media platforms, Twitter and Pinterest. The community event began with using the hashtag #DPDTweetsBIG.

Long considered a social media leader within law enforcement, the department strives to actively communicate and engage citizens by quickly delivering fast, frequent and meaningful communication. It is the primary role of the Public Information Unit to provide active updates ranging from crime related information, photos/excerpts from departmental events and even traffic related information.

Just last year, the department had over 500,000 interactions with the public on social networks. In addition to Facebook and Twitter, the department recognizes the need to diversify its social media footprint. The DPD Beat, a word press blog, was created to display and provide a variety of articles and helpful information for citizens such as cold cases, missing persons and different activities occurring within the department.

Another part of the new social media platform is the introduction of the department’s Pinterest page for found property. The page consists of five main categories on the department’s board to include found bicycles, sporting goods, hardware, jewelry and miscellaneous items. The page was created to encourage the public to visit the online interest board and view photos of recovered property with the hope of reuniting owners with their belongings.



Celebrating a night with the



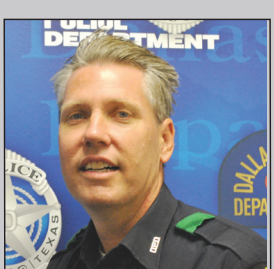
Friends of the Dallas Police Awards

Friends of the Dallas Police Awards



On November 18, 2014, the Hilton Anatole played host to the 32nd Annual Friends of the Dallas Police Department Banquet. Members of the department, both sworn and civilian, were honored for their dedication and commitment to the citizens of Dallas.

An Officer of the Year Award is given to one sworn employee for the following bureaus: Office of the Chief of Police, Administrative Bureau, Investigations Bureau, Patrol Bureau, Strategic Deployment Bureau and Support Bureau. From these nominees, the Officer of the Year is selected, in addition to the Supervisor of the Year, Rookie of the Year, Field Training Officer of the Year, Reserve Officer of the Year and Non-Sworn Employee of the Year.



Supervisor of the Year
Sergeant Karl H. Guenther, #6446
Northeast Division

The Marvin R. Bullard Supervisor of the Year is selected from nominations made by supervisors in the department. Selection is based on an employee's overall performance for the year in such areas as: work record, commendations, awards received and civic activities.



Field Training Officer of the Year
Senior Corporal George Francis Jr., #6700
Southwest Division

The Field Training Officer of the Year is selected from nominations made by Patrol Supervisors. Nominees must hold the title of Primary Field Training Officer (FTO) for a minimum of two years and have trained a minimum of four rotations with three recruits per rotation. Selection is also based on overall performance.



Officer of the Year
Senior Corporal John P. Airaghi, #5116
Domestic Violence Unit

Officer of the Year is selected by the Chief of Police from the Officer of the Year bureau awardees. Selection is based on an employee's overall performance for the year in such areas as: work record, commendations, awards received and civic activities.

Rookie of the Year
Police Officer Justin T. Gladney, #10396
Central Division - Recruit Class #329

The Johnny Sides Rookie of the Year is selected from nominations made by patrol supervisors. Selection is based on an employee's overall performance for the year in such areas as; work record, commendations, awards received and civic activities. The Dallas Junior Chamber of Commerce selects the Rookie of the Year from nominations presented by the Meritorious Conduct Board.

Non-Sworn Employee of the Year
Crime Technician Juli R. Bailey
Southwest Investigative Unit

The Non-Sworn Employee of the Year is selected by the Chief of Police from nominations submitted to Bureau Commanders. Selection is based on an employee's overall performance for the year in such areas as: work record, commendations, awards received and civic activities.

Reserve Officer of the Year
Reserve Sergeant Dwaine Sides, #R319

The Joe C. Jones Reserve Officer of the Year is selected by the Reserve Battalion. The reserve officers are volunteers and selection is based on an officer's overall performance for the year in such areas as: work record, commendations, awards received and civic activities.





IN MEMORIAM

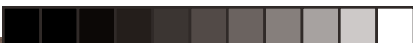
Dallas officers pay tribute to those who have fallen in the line of duty in many ways. Annually, they participate in the procession to the City of Dallas Police Memorial and Observation Ceremony, Women's Relay Team, Cops on Top Summit for Heroes, fundraising for Widow's and Orphans Fund, plus events during Police Week in Washington D.C. that include: Motorcycle Law Ride, Police Unity Tour Bike Ride, National Police Challenge 50K Run, and Candlelight Vigil.

C. O. Brewer - May 24, 1892
William H. Riddell - June 17, 1892
William McDuff - Dec. 25, 1896
Leslie N. Patrick - June 13, 1901
T. A. Tedford - July 28, 1912
W. Roy Thornton - Jan. 12, 1916
Leroy Wood - Feb. 7, 1922
Johnnie C. Gibson - April 19, 1923
John R. Crain - May 24, 1923
Dexter C. Phillips - Aug. 11, 1923
Charles S. Swinney - June 21, 1925
Clarence M. Isbell - Feb. 4, 1926
Alex W. Tedford - Dec. 26, 1927
Sam G. Lanford - June 29, 1933
Jesse E. Griffin - Dec. 28, 1933
Luke J. Bell - May 18, 1934
Ernest E. Leonard, Jr. - May 28, 1935
John W. Dieken - Aug. 10, 1935
John R. Roberts - Dec. 23, 1935
Ralph W. Hoyt - Feb. 20, 1937
Victor L. Morris - Sept. 15, 1941
Earnest E. Bates, Jr. - Dec. 5, 1942
Preston D. Hale - Feb. 12, 1947
William E. Stafford - Sept. 5, 1948
Johnny W. Sides - Feb. 7, 1951
Leonard C. Mullenax - Feb. 10, 1962
Ray A. Underwood - Aug. 27, 1963

J. D. Tippit - Nov. 22, 1963
Francis W. Bennett - Sept. 5, 1964
James D. Stewart - Nov. 12, 1967
Floyd A. Knight - Dec. 8, 1968
Robert H. Shipp - Jan. 13, 1970
Johnnie T. Hartwell - Nov. 10, 1971
Allen P. Camp - March 25, 1972
Carl J. Cooke - May 2, 1972
Howard K. Hicks - June 23, 1972
Joe C. Jones - July 29, 1972
Levy McQuieter, Jr. - Aug. 17, 1972
Milton E. Whatley - Oct. 7, 1973
Donald Tucker, Sr. - Dec. 13, 1973
Leslie G. Lane, Jr. - March 2, 1974
Alvin D. Hallum - August 21, 1975
Alvin E. Moore - November 13, 1976
Robert W. Wood - November 28, 1976
John T. McCarthy - February 25, 1981
Charles J. "Chip" Maltese, Jr. - July 31, 1981
John R. Pasco - January 16, 1983
Carl J. Norris - March 2, 1983
Ronald D. Baker - May 2, 1983
Robert L. Cormier - July 24, 1984
James C. Taylor - July 24, 1984
Thomas L. Harris - July 20, 1985
Gary R. Blair - March 20, 1986
James A. Joe - Jan. 14, 1988

John G. Chase - Jan. 23, 1988
Gary D. McCarthy - Feb. 26, 1988
Walter L. Williams - Aug. 2, 1988
Lawrence R. Cadena, Sr. - Dec. 13, 1988
Lisa L. Sandel - Jan. 13, 1989
Mark L. Fleming - Jan. 14, 1989
Michael R. Okelberry - May 6, 1990
Thomas G. Burchfield - May 6, 1990
Sunny Ma Lov - Nov. 4, 1990
Lawrence D. Bromley - Dec. 11, 1991
Harold L. Hammons - Jan. 22, 1992
Billy W. Daugherty - Aug. 14, 1992
John P. Jones, Jr. - Sept. 3, 1992
Richard A. Lawrence - Nov. 9, 1993
David R. Galvan - Dec. 14, 1993
Thomas D. Bond - Dec. 13, 1994
Henry A. Brown - April 25, 1997
Harold F. Baird, Jr. - Aug. 19, 2000
Donald Flusche, Jr. - March 17, 2001
Christopher K. James - Nov. 25, 2001
Patrick Lee Metzler - Oct. 23, 2002
Brian H. Jackson - Nov. 13, 2005
Mark T. Nix - March 23, 2007
Victor A. Lozada, Sr. - Feb. 22, 2008
Norman S. Smith - Jan. 6, 2009
Kevin Marceau - Jan. 14, 2011





DALLAS POLICE DEPARTMENT

PLEASE VISIT OUR WEBSITE FOR CURRENT DEPARTMENTAL INFORMATION
INCLUDING CONTACTS, RECRUITING, CRIME DATA AND BULLETINS

www.dallaspolice.net



 DallasPD  @DallasPD

BLOG: www.dpdbeat.com