



News Release

Dallas Police Department

Police Media Relations Unit

Phone: 214-671-4065

www.dallaspolice.net

September 16, 2016

DPD to Host Chief Floyd Simpson Blue & Brave 5K to Support Special Olympics Texas on Saturday at Bachman Lake

Run in memory of a fallen hero and in support of local Special Olympics Texas athletes

The Dallas Police Department is inviting runners of all levels to join them in honoring a fallen hero while supporting local Special Olympics Texas (SOTX) athletes at the **Chief Floyd Simpson Blue & Brave 5K** at **Bachman Lake** on Saturday, **September 17, 2016**. Participants can choose to do a one-mile fun run or a competitive 5K.

The cost to run is \$30 per person before race day. Runners can register Friday, September 16th, from 10am-6pm at Jack Evans Police Headquarters, 1400 S. Lamar Street. The day of event fee will be \$40 per person. All participants will receive a t-shirt with their entry fee.

Race day check-in and registration opens at 7:30 a.m., followed by a pre-race warmup at 8:15 a.m. The **Fun Run** gets underway at **8:30 a.m.** and the **5K race** begins at **9:00 a.m.**

Simpson, who spent more than 25 years with the Dallas Police Department before moving to Corpus Christi and becoming police chief there, died in an off-duty motorcycle crash in May 2015. All are invited to join some of Dallas' bravest heroes in running to the finish line in Simpson's memory and in support of nearly 6,900 SOTX athletes in the Greater Dallas area.

The Blue & Brave 5K, now in its third year, was established as a way to share law enforcement's love for SOTX with the community that they serve. The "Blue" signifies law enforcement and the "Brave" signifies SOTX athletes who have stolen the hearts of our men and women in Blue.

The event wraps up with an **awards ceremony**, which will recognize the top three masters male/female, the top three overall male/female and the top three finishers male/female in the following age groups: 9 and under, 10 – 14, 15 – 19, five-year age groups from 20 to 70+

For additional questions, visit www.sotx.org/brave5k or contact Doug Ray (dray@sotx.org) at 214.943.9981.

About the Law Enforcement Torch Run (LETR)

The Law Enforcement Torch Run (LETR) is Special Olympics' largest grass-roots fundraiser and public awareness vehicle. In Texas, the Law Enforcement Torch Run began in 1985 and had grown to become one of the largest in the nation. In the last decade, Torch Run has contributed over \$12 million through the dedication of thousands of law enforcement personnel fundraising on behalf of SOTX. The support provided by this dedicated group has contributed greatly to programs in local communities, which involve more than 55,200 athletes with intellectual disabilities throughout the state.

About Special Olympics Texas

Special Olympics Texas (SOTX) is a privately funded non-profit organization that changes lives through the power of sport by encouraging and empowering people with intellectual disabilities, promoting acceptance for all, and fostering communities of understanding and respect. SOTX provides continuing opportunities for more than 55,200 children and adults with intellectual disabilities throughout the Lone Star State to realize their potential, develop physical fitness, demonstrate courage and experience joy and friendship. To learn more, visit www.specialolympicstexas.org or call 800.876.5646. Engage with us on: Twitter [@SOTexas](https://twitter.com/SOTexas); fb.com/SpecialOlympicsTX; youtube.com/specialolympicstexas. Visit the SOTX-Greater Dallas Area Facebook page at fb.com/SOTX10.

MEDIA CONTACT:

Doug Ray – Senior Development Director – Statewide/LETR, Special Olympics Texas
214.943.9981 ext. 27 (office); 214.546.9432 (cell – media only); dray@sotx.org

Steve Helm – Public Relations Coordinator, Special Olympics Texas
800.876.5646, ext. 2925 (office); 267.421.3911 (cell – media only); shelm@sotx.org