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News Release

Dallas Police Department

Police Media Relations Unit

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Dallas Police Conclude Bullying in the School Program

On Thursday, May 29, 2014, at 1:30 p.m., the Dallas Police Department, working with the Dallas Independent School District Verizon Wireless and CONTACT, will conclude the Blue in the School program with a closing celebration at Wilmer Hutchins Elementary School.

The Blue in the School program began on October 7, 2013, in 14 Dallas ISD elementary schools, before expanding to an additional 14 Dallas ISD elementary schools in the second semester. The program provides life skills to over 1,200 4th grade students to help them navigate through life's difficult choices and become the leaders of tomorrow.

The program includes a four-week curriculum, covers six pillars of character and is taught by Dallas police officers. The six pillars are respect, trustworthiness, responsibility, fairness, caring and citizenship.

Chief David O. Brown said that the program aims to “prevent negative behaviors among students by developing and implementing specifically tailored, age-appropriate curriculum to instill lifelong skills for healthy decisions-making, problem-solving, negative peer pressure reversal, conflict management and character development.”

For more information, please contact Dallas Police **Lieutenant Sally Lannom 214-671-4993**.

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