News Release



Dallas Police Department

Police Media Relations Unit Phone: 214-671-4065 Fax: 214-670-8154 www.dallaspolice.net

February 16, 2015

EPIC (Economic Partners Investing in the Community) "Operation Blue Shield"

Today, February 16, 2015, Chief David O. Brown along with Mayor Mike Rawlings, District Attorney Susan Hawk, Toni Brinker, EPIC partners and other Steering Committee members are excited to launch "**Operation Blue Shield**", a new campaign to promote and support citizens and law enforcement working together through open dialogue and neighborhood community-centric activities.

A press conference will be held at 11:00 a.m. at the Winspear Opera House located at 2403 Flora Street and a 2nd press conference will be held at 12:30 p.m. at Southwest Center Mall located at 3662 Camp Wisdom Road.

We encourage the media to come out and attend this special announcement. If you have any questions, please contact the Media Relations Unit at 214-671-4065.